

ScaleUp inBrazil

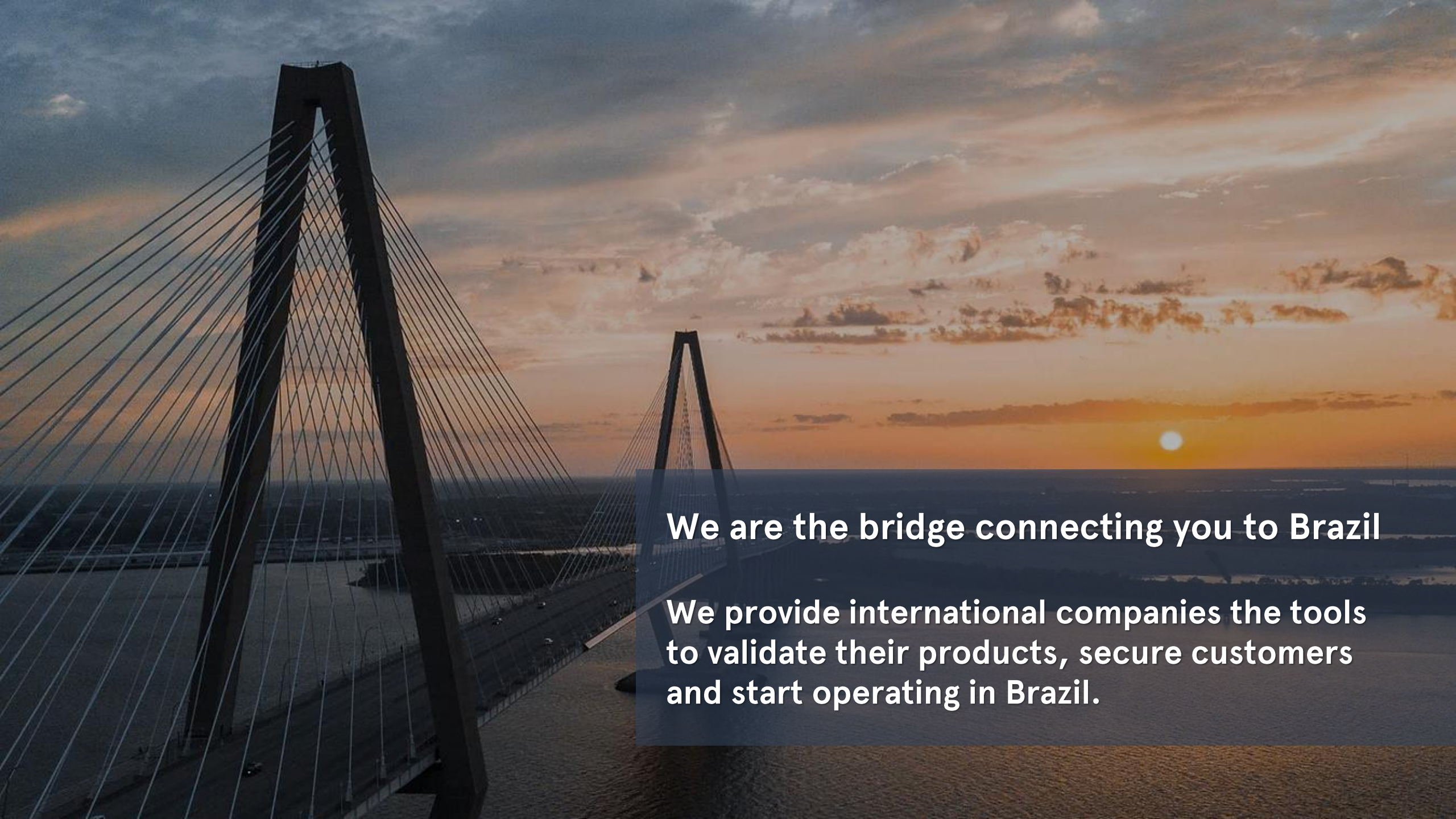


A landing pad for innovative tech companies

abvcap

apexBrasil



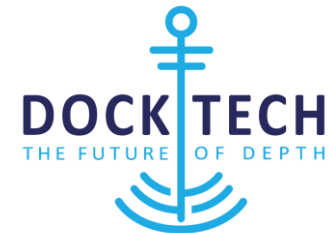


We are the bridge connecting you to Brazil

We provide international companies the tools to validate their products, secure customers and start operating in Brazil.

ACCELERATED COMPANIES

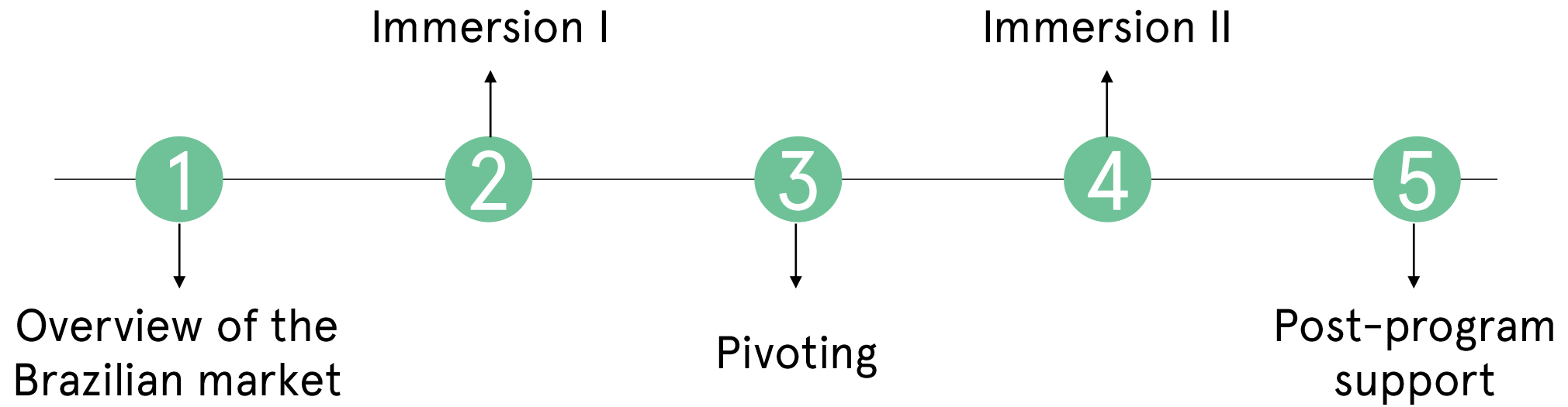
BATCH I



Our value proposition for **scaleups**

- ✓ Customized client meeting agenda (biz dev)
- ✓ Access to 300+ corps
- ✓ Customized biz strategic service
- ✓ Access to top-notch advisors and mentors
- ✓ Access to funding from local PEVC firms
- ✓ Well-rounded info on local culture

PROGRAM STAGES



ScaleUp Results

So far the program
has accomplished
the following:

60 proofs of concept

+300 meetings with
potential clients




15 accelerated companies

17 new employees in Brazil

\$ 9.9M raised for local
operation

12 contracts signed

What's new in the ScaleUp inBrazil?

- 1 Going global 
- 2 Going bigger 
- 3 Going in-person 

PARTNERS

ACATE

accenture

AgriNation.VC
Investing in Agricultural and Food Technologies

AgTechGarage

AGVENTURE
INNOVATION HUB

Anjos
do Brasil

antera
gestão de recursos

AXIS INNOVATION

DESENVOLVIMENTO
ECONÔMICO

MINAS
GERAIS

GOVERNO
DIFERENTE.
ESTADO
EFICIENTE.

bossanova

bradesco

CALDEIRA

לשכת המסחר והתעשייה
ישראל - ברזיל

CDL
Belo Horizonte

cielo

cogna
EDUCAÇÃO

CONFRARIA
DO EMPREENDEDOR

ISRAEL
Consulado Geral de Israel
São Paulo

((COTIDIANO))
ACELERADORA DE STARTUPS

crecera CAPITAL

INOVA

cubo
Itaú

DERRAIK
& MENEZES
ADVOGADOS

DGF
Investimentos

edp

EMBRAER

eretz.bio
Incubadora de Startups

ALBERT EINSTEIN
SOCIEDADE BENEFICENTE ISRAELITA BRASILEIRA

Eurofarma
Broadening horizons

EY

Fábrica de
STARTUPS

FESA
GROUP

FEDERATION OF ISRAELI
CHAMBERS OF COMMERCE
ISRAEL'S LARGEST BUSINESS ORGANIZATION

GKH
LAW OFFICES

Grupo
Boticário

GPA

INSEED
INVESTIMENTOS

IN-VENT
INVESTIMENTOS

ISRAEL EXPORT INSTITUTE

kortexventures
health · tech

KP TL
INNOVATION
CREATING
THE FUTURE.

LIGA
VENTURES

MATI HAIFA
Haifa Entrepreneurship Center

M
MAVERICK VENTURES ISRAEL

mindset
ventures

órbi
conecta

OurCrowd

PEARL COHEN
Pearl Cohen Zedek Latzer Baratz

performa

Redpoint
eventures

SIMI
Sistema Mineiro de Inovação

SPventures

START-UP
NATION
CENTRAL

STATE

Tech7
Negev Innovation

TPY CAPITAL

VEDACIT

VLI

WIX

X8 INVESTIMENTOS

And more to
come!

Benefits

- Access to innovative new vendors or partners that are or will soon be global with a direct link to your Brazil operation
 - Grow your network through connection with other key players in the Brazilian ecosystem as well as the country partners
 - Strengthen your already existing acceleration programs
 - Seed up the softlanding process to Brazil of companies that are strategic to your business
 - No cost associated with your partnership
-

PARTNERSHIPS

The program offers different ways to participate

	MENTOR	SPEAKER	HOST	MISSIONS	JUDGE
Corporate	✓	✓	✓	✓	✓
Investor	✓	✓	✓	✓	✓
Service provider	✓	✓	✓	✓	✗
Gov. agency / association	✓	✓	✓	✓	✗
Accelerator/Incubator	✓	✓	✓	✓	✗

Expectations

From you

Indicate at least one representative who will be the main contact in the program;

Facilitate introductions in Japan's missions to expand the number of potential startups that know and join the program;

Facilitate introductions with potential clients and partners for the participating companies when appropriate;

Commit your partnership and support throughout the program until it ends in September 2023.

From us

Acknowledgement of your partnership by inserting your logo in the program's website;

Share the program's agenda and provide the right of first refusal for participation in the agenda and other program's activities as apply;

Keep partners up to date with the companies that have been selected to the program and make introductions when appropriate;

Provide the partner opportunity to conduct activities outside the official program including networking gatherings

NEXT STEPS

#1 Complete this survey



End



ScaleUp inBrazil | Corporate Challenges

Name *

First Name

Last Name

E-mail *

exemplo@exemplo.com

NEXT STEPS

#2 Sign the agreement



Scaleup in Brazil 3rd Edition Partnership Agreement

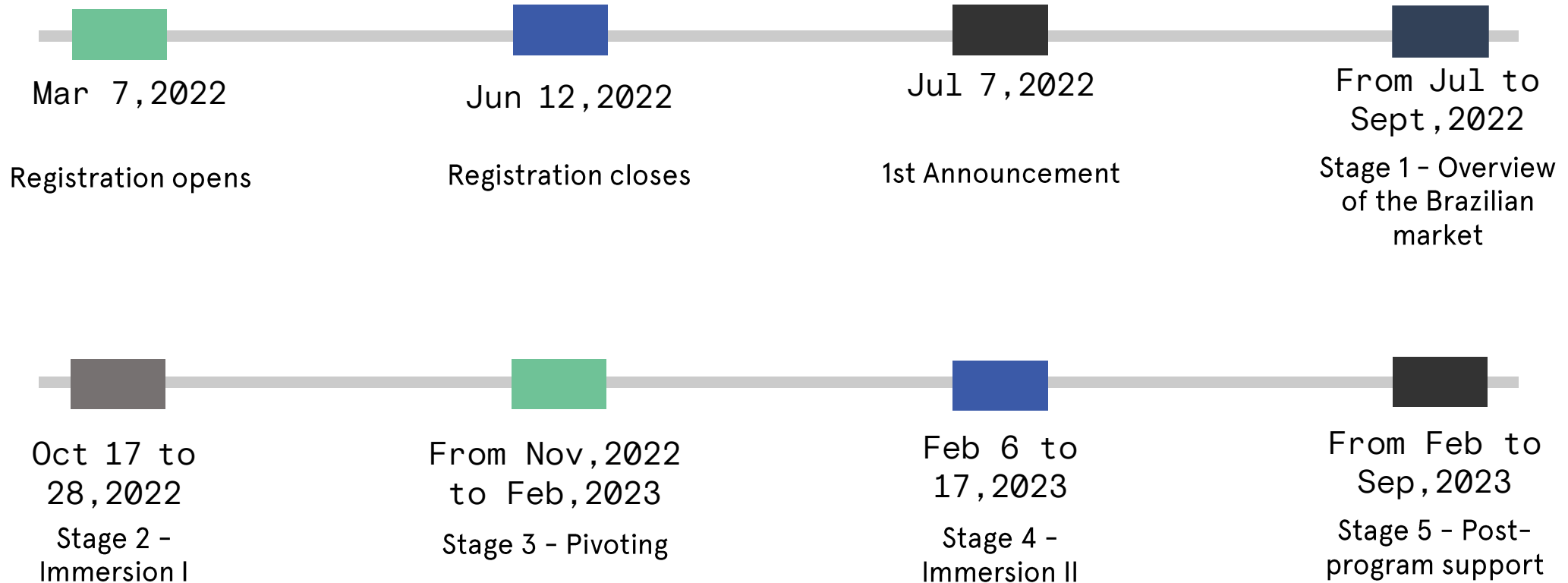
The ScaleUp inBrazil program aims at providing tech innovative companies a landing pad to initiate its operations in Brazil. In this edition the program will potentially work with companies from Israel, Japan and Singapore.

Partners in the program agree to the following:

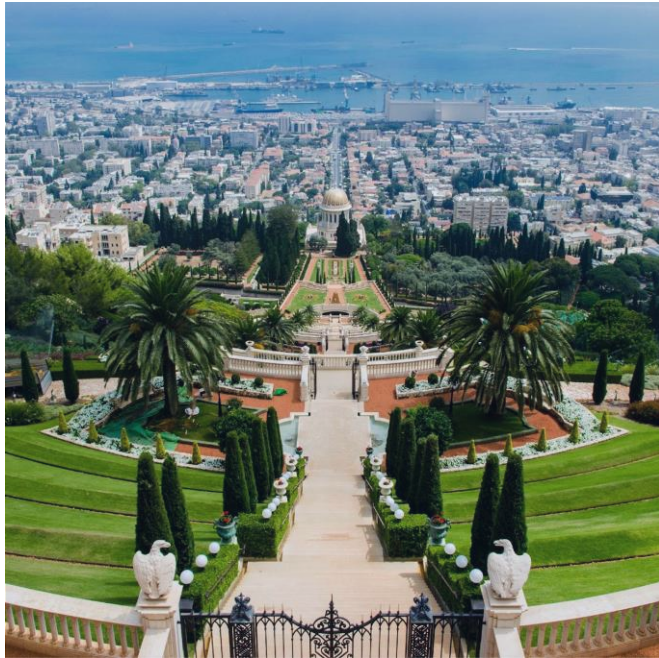
- Indicate at least one representative who will be the main contact in the program.
- Facilitate introductions with potential clients and partners for the participating companies when appropriate.
- Commit your partnership and support throughout the program until it ends in September 2023.*

The ScaleUp inBrazil program in return will:

TIMELINE



MISSIONS



Israel
March 20-24, 2022



Japan
April 25- 29, 2022



Singapore
May 2-6, 2022

*Dates are subject to change due to health restrictions and possible effects of the pandemic of COVID-19

Let's scaleup together!

ScaleUp inBrazil is much more than a softlanding program.

It is a community of people who truly believes that the more we exchange and support each other the better will be for our societies and for the expansion of innovation in solving our most pressing problems.



/SCALEUP INBRAZIL videos



/SCALEUP INBRAZIL



/scaleupinbrazil.com

Contact us

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