




**XII JAPAN-BRAZIL
Joint Economic Committee Meeting**
CNI - Nippon Keidanren
05-06MAR07 @SAO PAOLO




Routes to Growth: Brazil and Japan

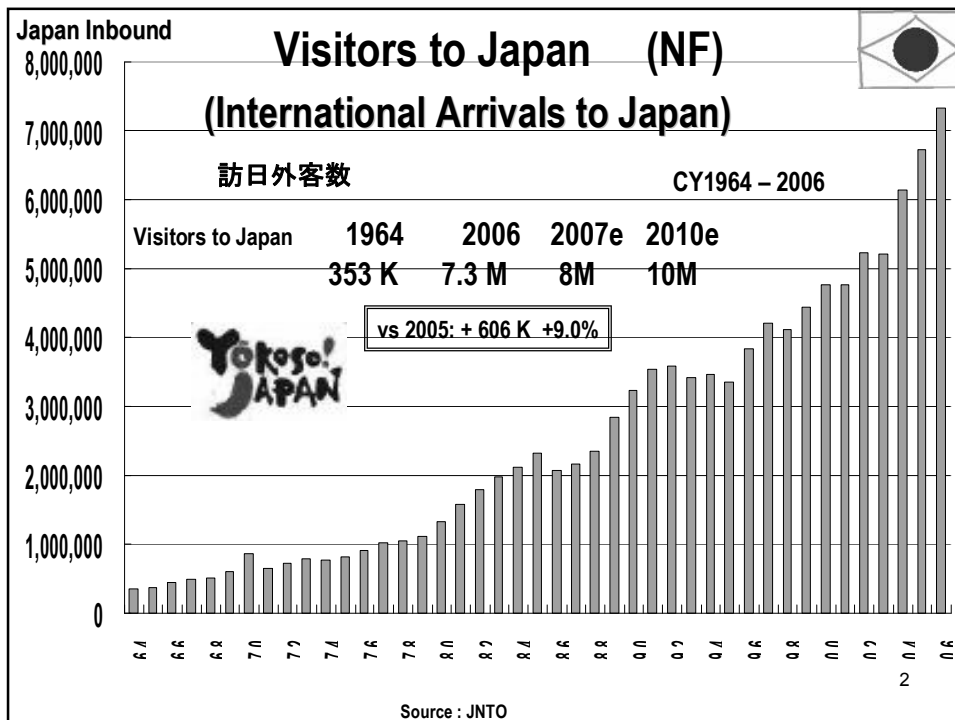


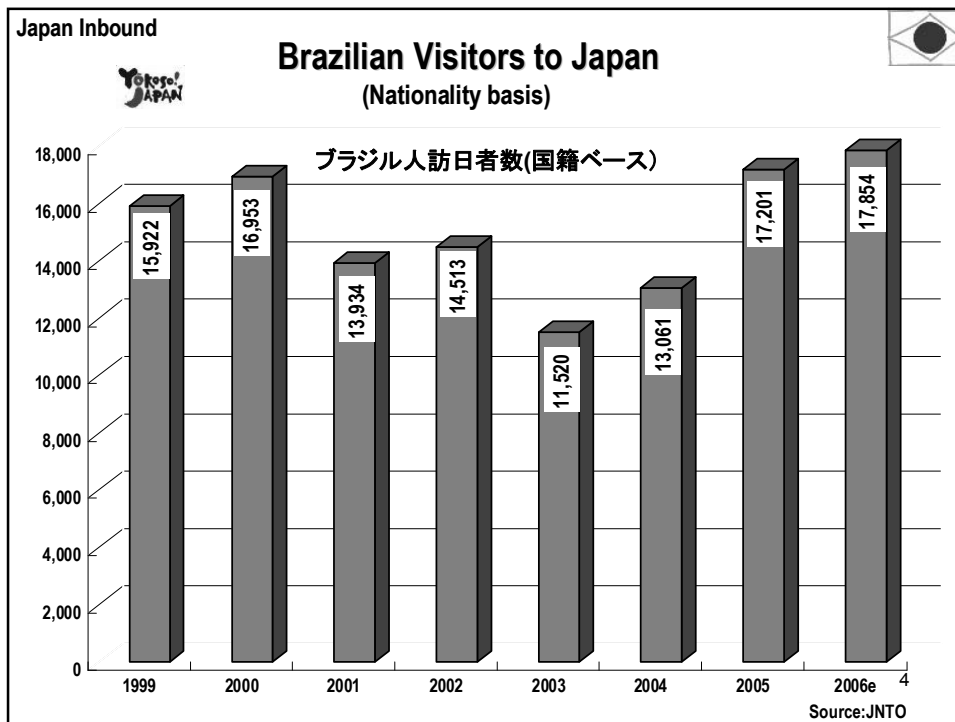
Haruka NISHIMATSU
President
Japan Airlines

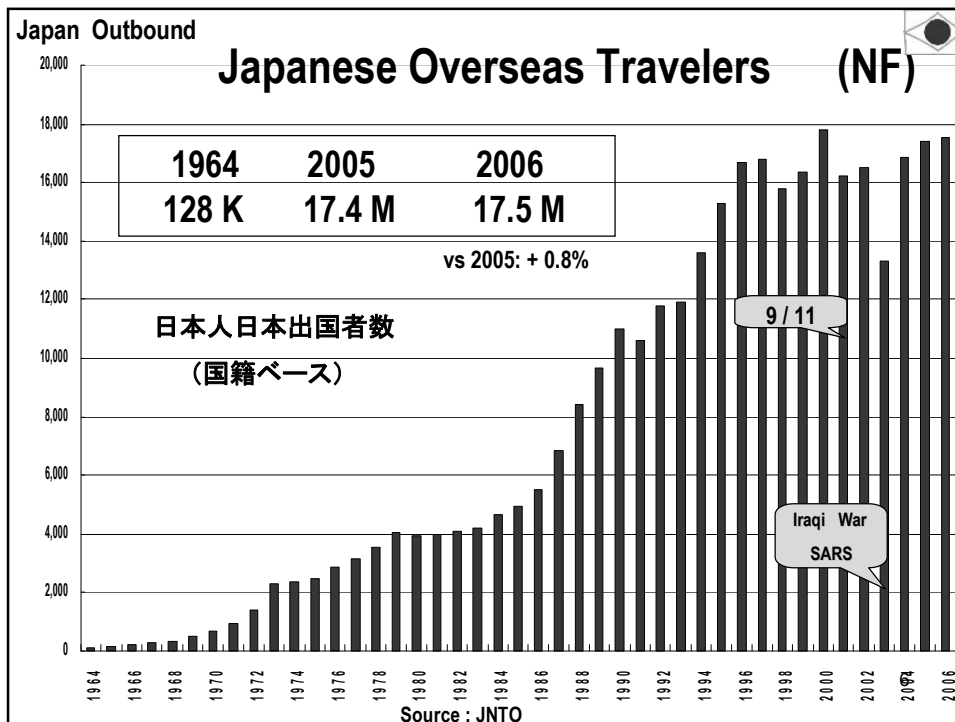
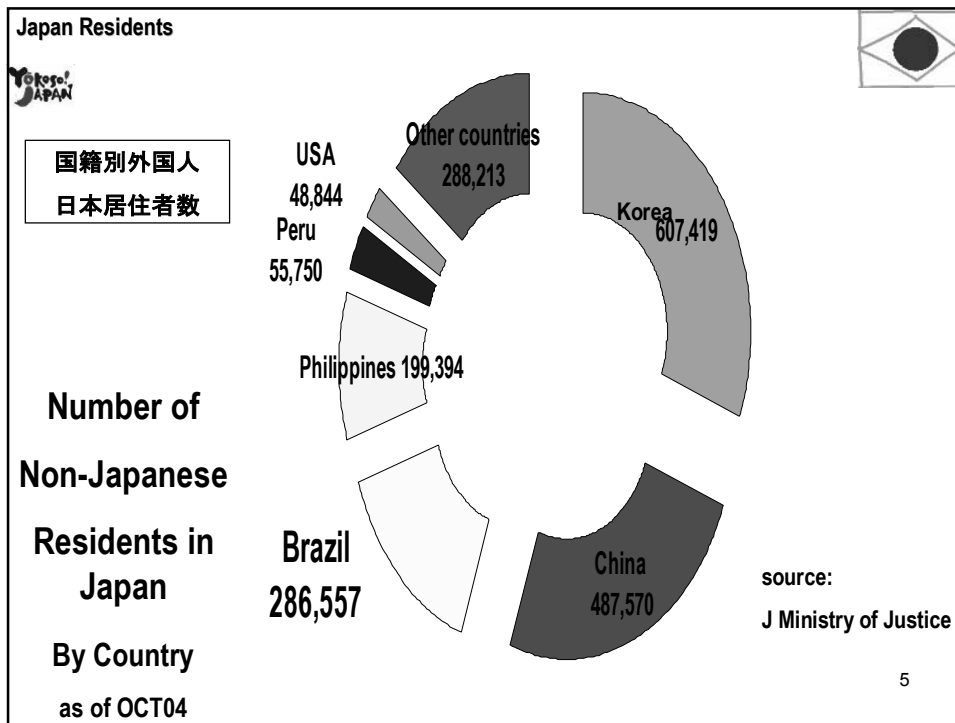


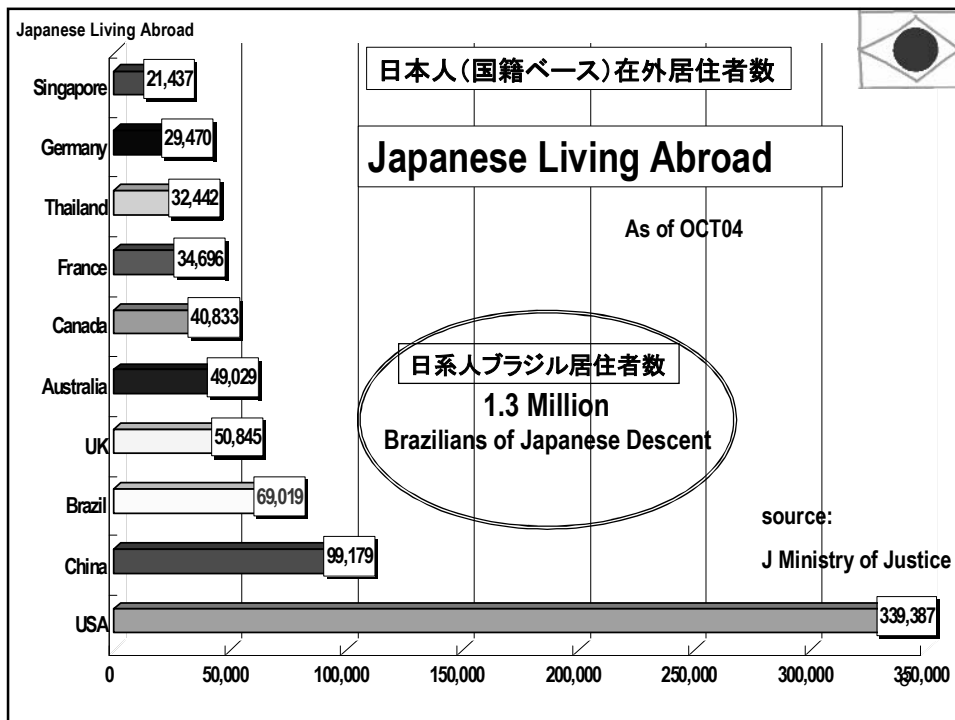
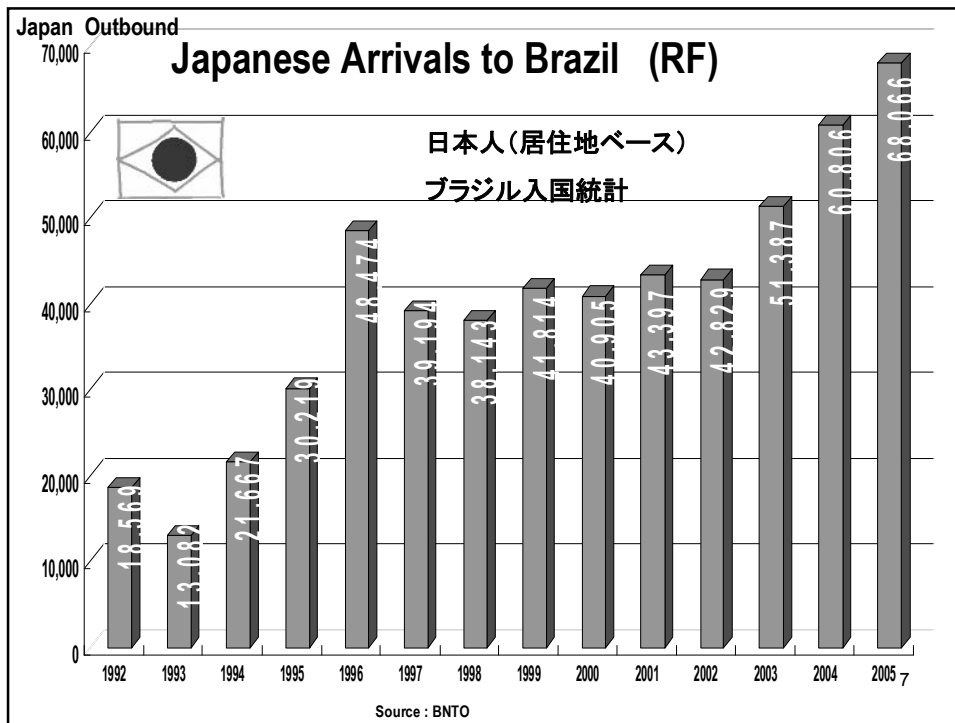


1


















BRAZIL Properties inscribed on the World Heritage List

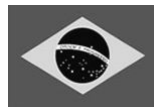
Cultural

-  Brasilia (1987)
-  Historic Centre of Salvador de Bahia (1985)
-  Historic Centre of São Luís (1997)
-  Historic Centre of the Town of Diamantina (1999)
-  Historic Centre of the Town of Goiás (2001)
-  Historic Centre of the Town of Olinda (1982)
-  Historic Town of Ouro Preto (1980)
-  Jesuit Missions of the Guaranis: San Ignacio Mini, Santa Ana, Nuestra Señora de Loreto and Santa Maria Mayor (Argentina), Ruins of Sao Miguel das Missoes (Brazil) (1983)
-  Sanctuary of Bom Jesus do Congonhas (1985)
-  Serra da Capivara National Park (1991)



Natural

-  Atlantic Forest South-East Reserves (1999)
-  Brazilian Atlantic Islands: Fernando de Noronha and Atol das Rocas Reserves (2001)
-  Central Amazon Conservation Complex (2000)
-  Cerrado Protected Areas: Chapada dos Veadeiros and Emas National Parks (2001)
-  Discovery Coast Atlantic Forest Reserves (1999)
-  Iguaçu National Park (1986)
-  Pantanal Conservation Area (2000)



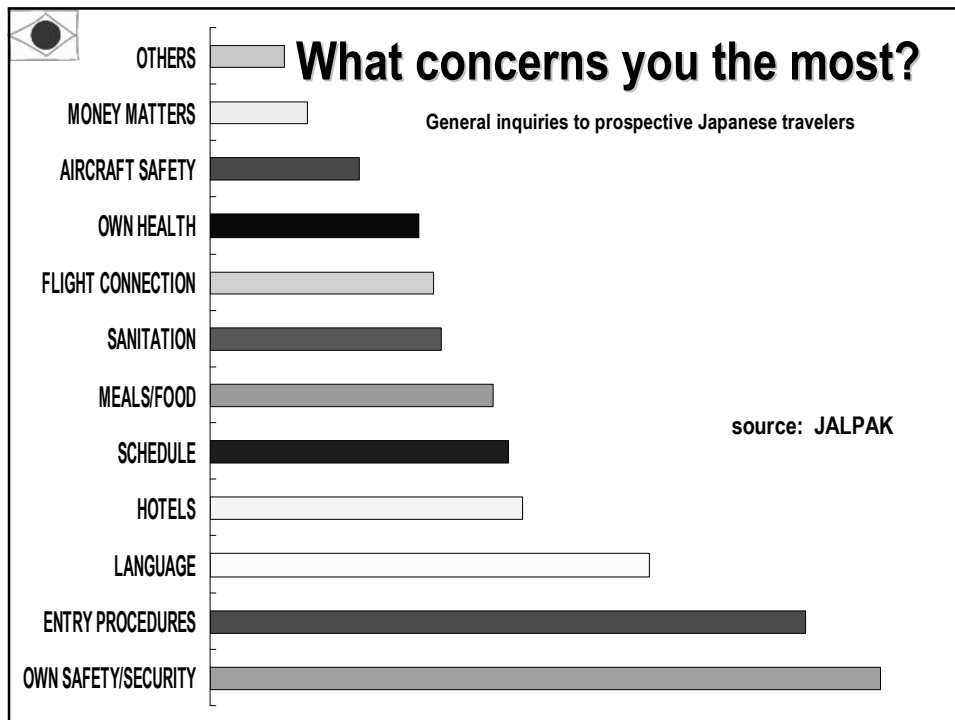
11

Properties submitted on the Tentative List

-  Les Couvents Franciscains du Nord-Est Brésilien (#) (1996)
-  Ensemble architectonique de tourisme et loisir au bord du lac de Pampulha (#) (1996)
-  Eglise et Monastère de Sao Bento, Rio de Janeiro (1996)
-  Palais de la Culture, ancien siège du Ministère de l'Education et de la Santé, Rio de Janeiro (1996)
-  Parc national du Pico da Neblina (Amazonas) (1996)
-  Parc national de la Serra da Bocaina (São Paulo - Rio de Janeiro) (1996)
-  Réserve biologique d'Atol das Rocas (Rio Grande do Norte) (1996)
-  Station écologique de Taim (Rio Grande do Sul) (1996)
-  Station écologique du Raso da Catarina (Bahia) (1996)
-  Canyon du Rio Peruaçu, Minas Gerais (1998)
-  Anavilhanas Ecological Station (1998)
-  Serra do Divisor National Park (1998)
-  Serra da Canastra National Park (1998)
-  Cavernas do Peruaçu Federal Environmental Protection Area (APA) / Veredas Do Peruaçu State Park (1998)
-  Serra da Capivara National Park and Permanent Preservation Areas (1998)
-  Rio de Janeiro Cultural Landscape (2001)
-  Gold Route in Parati and its landscape (2004)



12



Importance of human interaction between the people of Brazil and Japan.

- ✈ **Promoting mutual understanding at all levels** in both countries provides the basis for a closer partnership between Brazil and Japan.
- ✈ **People-to-people links** have infused bilateral relations with a spirit of friendship and warmth and enriched the lives of Brazilian and Japanese people.
- ✈ **Economic Benefits** to both sides are immense, and there is room for **further development**.
- ✈ And I hope that **Travel & Tourism** will continue its contribution to this development.
- ✈ I can commit to you that the commercial airline industry, which I represent, will continue to support **bilateral Travel & Tourism** and its **Economic Benefits**, and I call upon each of you today to contribute to this relationship between Brazil and Japan in your own particular way.