

**THE 13TH JOINT COMMITTEE ON TRADE AND INVESTMENT PROMOTION AND INDUSTRY COOPERATION MOE-METI**

**Agenda**

Date: Thursday, October 17, 2019, 13:00-16:45  
Venue: Japan House São Paulo  
Language: Portuguese-Japanese (simultaneous interpretation)

**President of the meeting**

**BRAZIL: Carlos Alexandre Da Costa – Deputy Minister - Ministry of the Economy**

**JAPAN: Shigehiro Tanaka – Vice-Minister for International Affairs of the Ministry of Economy, Foreign Trade and Industry (METI)**

**Government Session of the Joint Committee**

1. Opening greetings

13:00 **Carlos Alexandre Da Costa – Deputy Minister - Ministry of the Economy**

13:05 **Shigehiro Tanaka – Vice-Minister for International Affairs of the Ministry of Economy, Foreign Trade and Industry (METI)**

13:10 2. Japan side

Requests for the Brazilian business environment  
Bilateral cooperation  
EPA  
SMEs  
Patent related  
Activity report of JETRO  
Activity report of JICA

13:35 3. Brazilian side

3.1 Direction of Brazilian Trade Policy

**Leonardo Lahud – Deputy Secretary of Foreign Trade**

3.1-2 The Brazilian Ombudsman of Direct Investment and the NCP for the OECD Guidelines

**Renato Baumann – Undersecretary of Foreign Investment – CAMEX**

3.2 Policy of Enhancement of Productivity

**Gustavo Ene – Secretary for Industry Development, Commerce, Services and Innovation**

14:00 4. Questions and answers

14:10 5. Closing remarks

**Public Private Session of the Joint Committee**

1. Welcome Remarks

14:40 **Carlos Alexandre Da Costa – Deputy Minister - Ministry of the Economy**

14:45 **Shigehiro Tanaka – Vice-Minister for International Affairs of the Ministry of Economy, Foreign Trade and Industry (METI)**

## 2. State and Issue of Economic Activity in the Japan-Brazil company

14:50 2.1 Japan side  
Presenter: **Shingo Sato – President, Japanese-Brazilian Economic Exchange Promotion Commission**

15:00 2.2 Brazilian side  
Presenter: **Carlos Eduardo Abijaodi – Director of Industrial Development – CNI**

## 3. Problems of trade and investment

15:10 3.1 Medical device certification system problem  
Nohon Kohden do Brasil  
Presenter: **Kotaro Ichikawa**

3.2 Air conditioning energy saving regulation label problem  
Daikin Mcquay Ar Condicionado Brasil Ltda  
Presenter: **Tomoji Miki**

3.2-2 Issues on “Proconve”  
Toyota Latin America - Purchasing and R&D Regional Officer  
Presenter: **Celso Simomura**

15:30 3.3 Strengthening the cooperation on ethanol and sugar  
Presenter: **Luis Henrique Guimarães – CEO Raízen**

15:40 3.4 Cooperation Brazil - Japan  
Presenter: **Erasto Almeida - VALE S/A, Manager of Foreign Affairs**

## 4. Cooperation in new fields

15:50 4.1 Environmental technology introduction business in a chemical plant  
AGC  
Presenter: **Marcos Luciano Nunhez**

16:00 4.2 Aerospace cooperation  
Presenter: **Andrea Clara Vogl - AVIBRÁS, Manager of New Business**

16:10 5. Questions and answers

### Closing remarks

16:40 **Shigehiro Tanaka – Vice-Minister for International Affairs of the Ministry of Economy, Foreign Trade and Industry (METI)**

16:45 **Carlos Alexandre Da Costa – Deputy Minister - Ministry of the Economy**