Oportunidade de Negócios com com Empresas Japonesas

JETRO São Paulo Atsushi Okubo



Our Mission

Our strengths

Quickly connecting Japanese companies to the world by making full use of our global network!

JETRO: The Japan External Trade Organization

A government-affiliated organization, established in 1958,

funded by the Japanese government

Network includes Tokyo & Osaka Headquarters, 45 offices in Japan and 74 offices worldwide

Our Main activities

Promoting Foreign Direct Investment into Japan

Supporting the overseas businesses of Japanese companies

Facilitating world trade, the global economy, and growth in developing countries



Our local network in Japan



Hokkaido Region		Kinki Region	
	Hokkaido		Osaka
	TORRAIGO		Headquarters
Tohoku region			Kobe
	Aomori		Kyoto
	AUTION		Shiga
	Morioka	Chugoku Region	
	Sendai		Tottori
	Akita		Matsue
	Yamagata		Okayama
	Fukushima		Hiroshima
Kanto/Koshin	'etsu Region		Yamaguchi
	Tokyo	Shikoku Regio	an .
	Headquarters	Silikoku negioli	
	Kanto		Tokushima
	Tochigi		- CKuSiiiiiu
	Ibaraki		Kagawa
	Chiba		Ehime
	Yokohama		Kochi
	Niigata		
	Yamanashi	Kyushu/Okinawa Region	
	Nagano		Fukuoka
	Suwa		Kitakyushu
Chubu/Hokuriku Region			Saga
	Fukui		Nagasaki
	Toyama		Kumamoto
	Kanazawa		Oita
	Gifu		Miyazaki
	Shizuoka		Kagoshima
	Hamamatsu		Okinawa
	Nagoya		
	Mie		



Our global network

74 offices worldwide

Quickly connecting Japanese companies to the world by making full use of our network!



JETRO Our solutions in Brazilian auto parts industry



Rota 2030





Human resource development support



Inviting key professionals (instructors, consultants)

Training by country/assignment

Dispatch of experts (p)

Investment and financing for promising projects

Business matching support JETRO for global supply chain and R&D

- Parts procurement business networking
- R&D networking
- Dispatch of experts
- Inviting key professionals
- Supporting establishment of bases in Japan





Auto parts industry





- Improved production base for fuel efficiency and new models
- Strengthening supply chains to global automobile/parts supply markets
- Smart plants, production efficiency improvement



- Focusing on developing new business& technology in Brazil
- Production cost correction, improving production competitiveness in Brazil
- Expansion of business size in/from Brazil



Our support tools for auto parts industry

Invitation program

Inviting key professionals to enlarge their network with Japanese stakeholders.



Invitation program for Brazilian auto industry 2015

Internship program

Project to dispatch young interns since 2012.
Acceptance of foreign interns began in 2017.



Interns for Peru (Sep 2, 2016- Feb 25, 2017

Dispatch of business missions

Dispatch of automobile parts missions to Brazil in 2015 and 2016, visiting states of SP, RS and PR. Conducted business meetings, seminars and factory tours.



Mission to Brazil 2015



Mission to Brazil 2016

Parts procurement business meetings

Parts procurement business meetings to develop local supplier network for Japanese auto parts makers



Held by JETRO 22 times from 2000 to 2016 in Eastern Europe



Trade fairs & seminars

Promoting Japanese technology and products through participating in trade fairs and seminars.



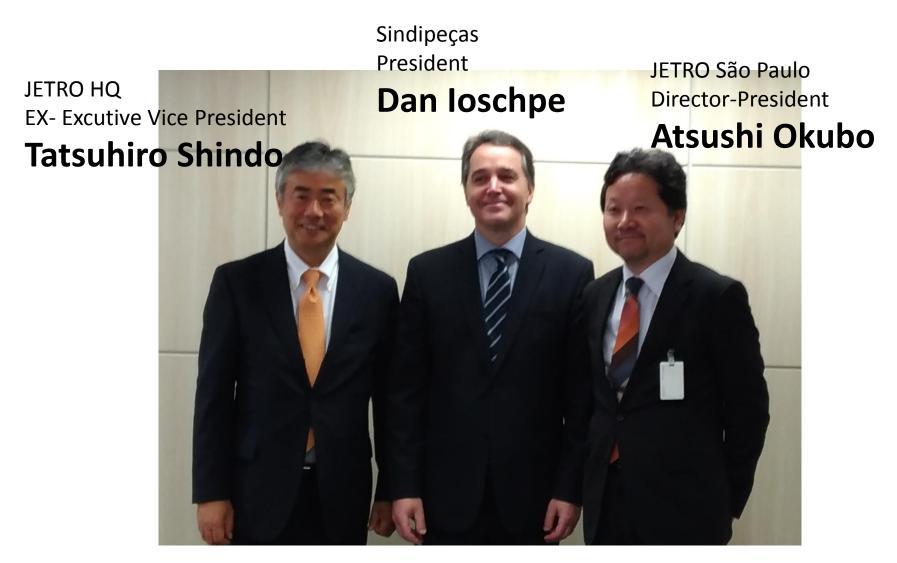
SAE Brazil 2016
JETRO booth



Mission to Brazil 2016 presentation by Investe SP



JETRO Pertnership between Sindipeças and JETRO





No Enhancement of Competitiveness without Competition

JETRO supports your growth with Japanese companies

Muito Obrigado!