JETRO Initiative from a viewpoint of Innovation

1. Support for Brazilian high-tech company

- <u>Provision of Invest Japan Project</u> for Brazilian high technology company emerging from local unique social challenges
- We are <u>supporting 14 Brazilian technology companies</u> answering individual questions and facilitating business matching. Local unicorn startup and <u>health tech companies with fast-growing telemedicine</u> <u>technologies</u> under the pandemic is one of our clients.

2. Support for japanese Startup

- Only one Global Innovation Hub (Support base) in Latin America since june, 2020.
- We started <u>support</u> <u>system for japanese startups to offer mentoring, matching</u>, <u>briefing by expert with no charge and **supported around 11 japaonese startups** untill now.</u>

3. Support for Japanese company in Brazil

- We Set Innovation Study Group in the Japanese Chamber of Commerce and Industry in Brazil and offered latest information sbout brazilian startup-ecosystem (We held 6 times study meetings last fiscal year)
- We held <u>networking event in Japan House Sao Paulo between local ecosystem related key players and Japanese companies in Brasil november, 2019.</u>