

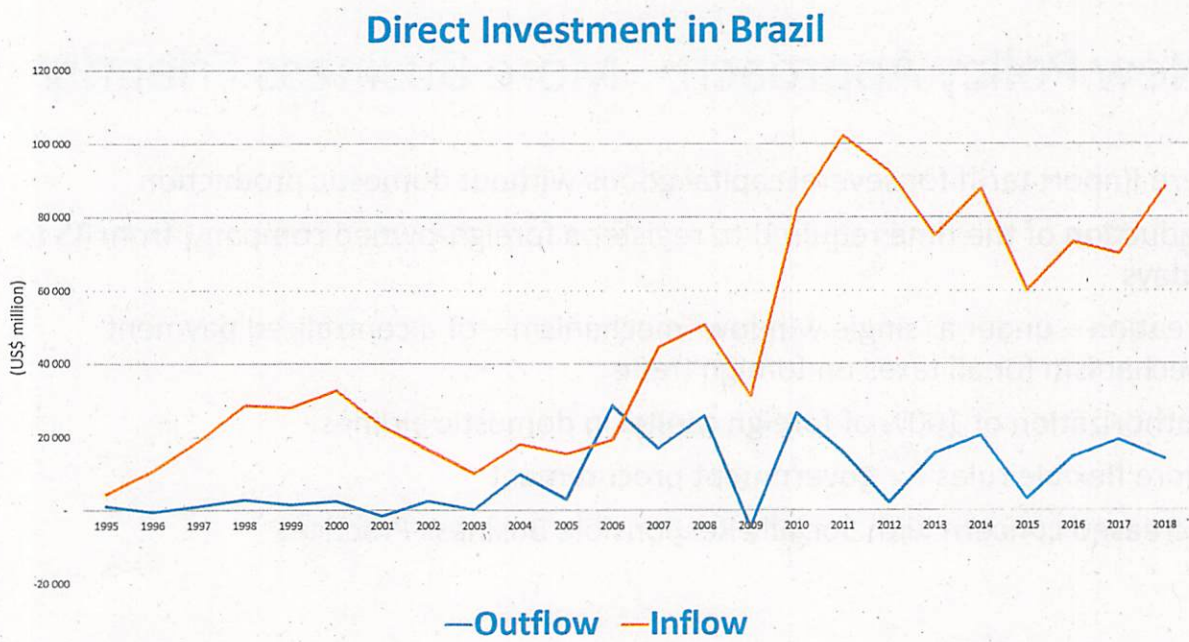
Recent Improvements to the Business Environment in Brazil

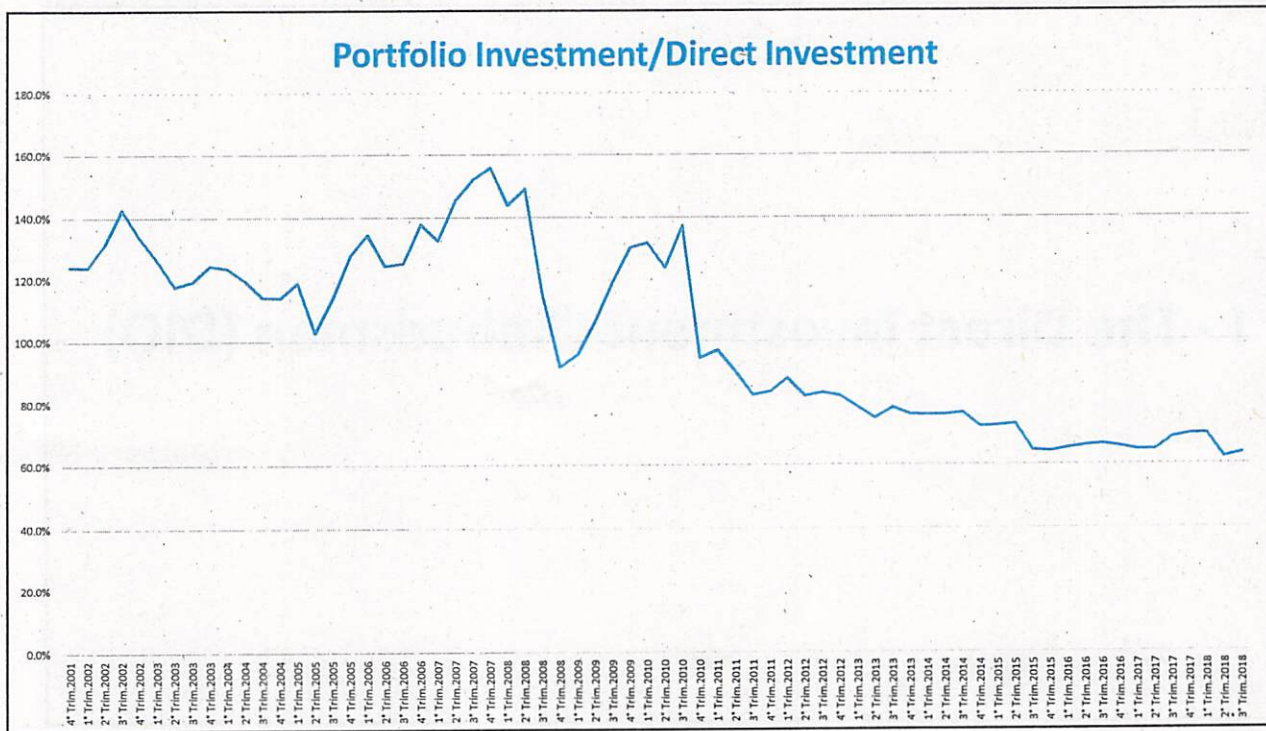
Renato Baumann
SE/CAMEX

New Policy Approach – More Business Friendly

- Zero import tariff for several capital goods without domestic production
- Reduction of the time required to register a foreign-owned company, from 45 to 3 days
- Creation – under a ‘single window’ mechanism – of a centralized payment mechanism for all taxes on foreign trade
- Authorization of 100% of foreign capital in domestic airlines
- More flexible rules for government procurement
- Increased concern with Socially Responsible Business Practices

A Brief Overview of Foreign Investment in Brazil





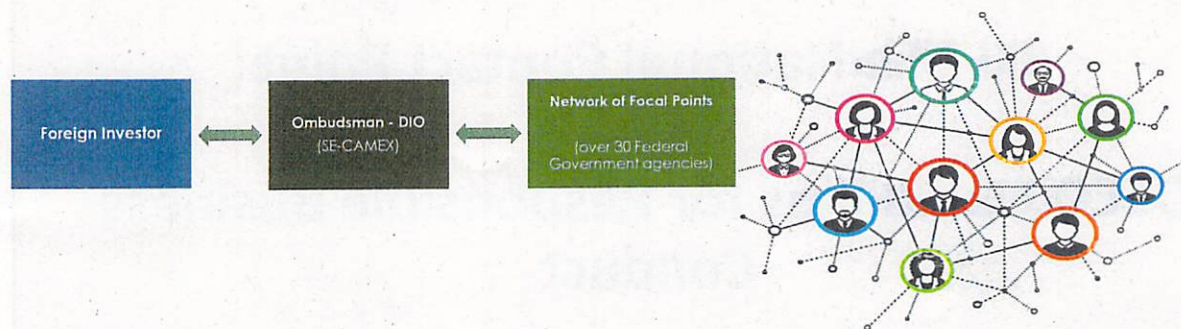
**Two recent initiatives
related to Direct Investment stand-out**

I - The Direct Investment Ombudsman (DIO)

Foreign Direct Investment Ombudsman (DIO)

- “single window” for foreign investors
- Requests to be answered with the support of focal points (set of over 30 federal Government agencies plus representatives from all States)
- Ombudsman reports to the Council of vice-ministers responsible for the foreign investment policies

Network of DIO Focal Points



www.oid.economia.gov.br

Esplanada dos Ministérios
Ministério da Economia
Bloco "J", Sl. 904
Brasília - DF, CEP: 70170-900

II - The National Contact Point

OECD Guidelines for Responsible Business Conduct

The Importance of Business Responsibility

- Consumers prefer products and services from companies concerned with social responsibility and environmental sustainability
- Sustainability can be a strategic tool to reduce costs and risks, thus fostering profitability and market share
- Furthermore, investors might be led to reduce their participation in companies with a negative image

OECD Guidelines:

11 Dimensions to be observed by multinational companies

Brazil has signed the OECD Declaration on International Investment and Multinational Companies (comprising the Guidelines) in 1997

Number of Processes so far

Under analysis	3
Refused	6
Concluded	17

Like the Ombudsman:

- the NCP relies upon a diversified set of focal points
- the NCP reports to the Council of vice-ministers responsible for the foreign investment policy

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www.pcn.economia.gov.br

**These initiatives contribute to a favourable
environment for investors**

and

**It is expected that investors show
Social Responsibility**

**Finally, an invitation to
potential investors in Brazil**



**FÓRUM DE
INVESTIMENTOS
BRASIL 2019**
BRASIL INVESTMENT FORUM 2019

SAVE THE DATE

The Brasil Investment Forum 2019
will take place on October 10th and 11th,
at the World Trade Center, in São Paulo.

For more information please visit:
www.brasilinvestmentforum.com

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