



ZPE CEARÁ



**GOVERNO DO
ESTADO DO CEARÁ**
Secretaria do Desenvolvimento Econômico

EPZ Ceará



fDi
FREE ZONES
OF THE YEAR
2017

COMMENDED FOR:
INFRASTRUCTURE UPGRADES



fDi
FREE ZONES
OF THE YEAR
2017

HIGHLY COMMENDED: AMERICAS
LARGE TENANTS



fDi
FREE ZONES
OF THE YEAR
2016

COMMENDED FOR:
EXPANSIONS



fDi
FREE ZONES
OF THE YEAR
2016

COMMENDED FOR:
INFRASTRUCTURE UPGRADES



fDi
FREE ZONES
OF THE YEAR
2016

COMMENDED FOR:
SUPPORTING EDUCATION AND TRAINING



fDi
FREE ZONES
OF THE YEAR
2016

WINNER: LATIN AMERICA & CARIBBEAN
LARGE TENANTS

CONCEPT

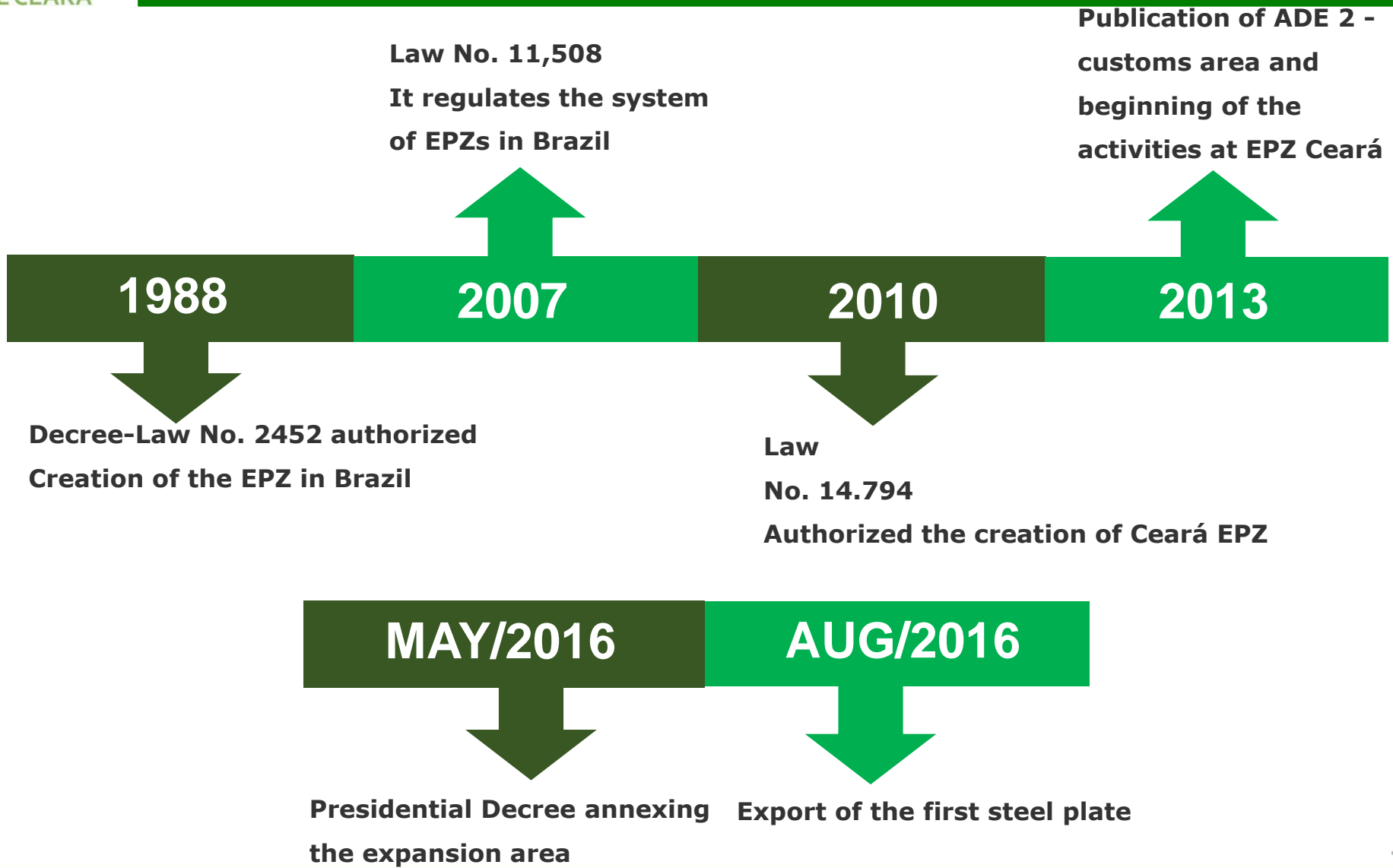


The Ceará Export Processing Zone is a Brazilian industrial free trade area, especially for installation of mainly exporting companies for which have tax and exchange benefits, as also simplified administrative procedures, with significant repercussions on enterprise's profitability.

Federal Law 11.508 of 2007 regulated the EPZ's regime in Brazil. The State of Ceará law 14.794 of 2010 authorized the creation of Company Administrator of the Ceará Export Processing Zone.



TIMELINE



GOALS

According to Law 11.508 of 2007



- **To attract new investments;**
- **To generate employment;**
- **To foster technological innovation;**
- **To reduce regional economic unbalances;**
- **To improve social and economic development;**
- **To increase exporting competitiveness.**



EPZ CEARÁ ADVANTAGES

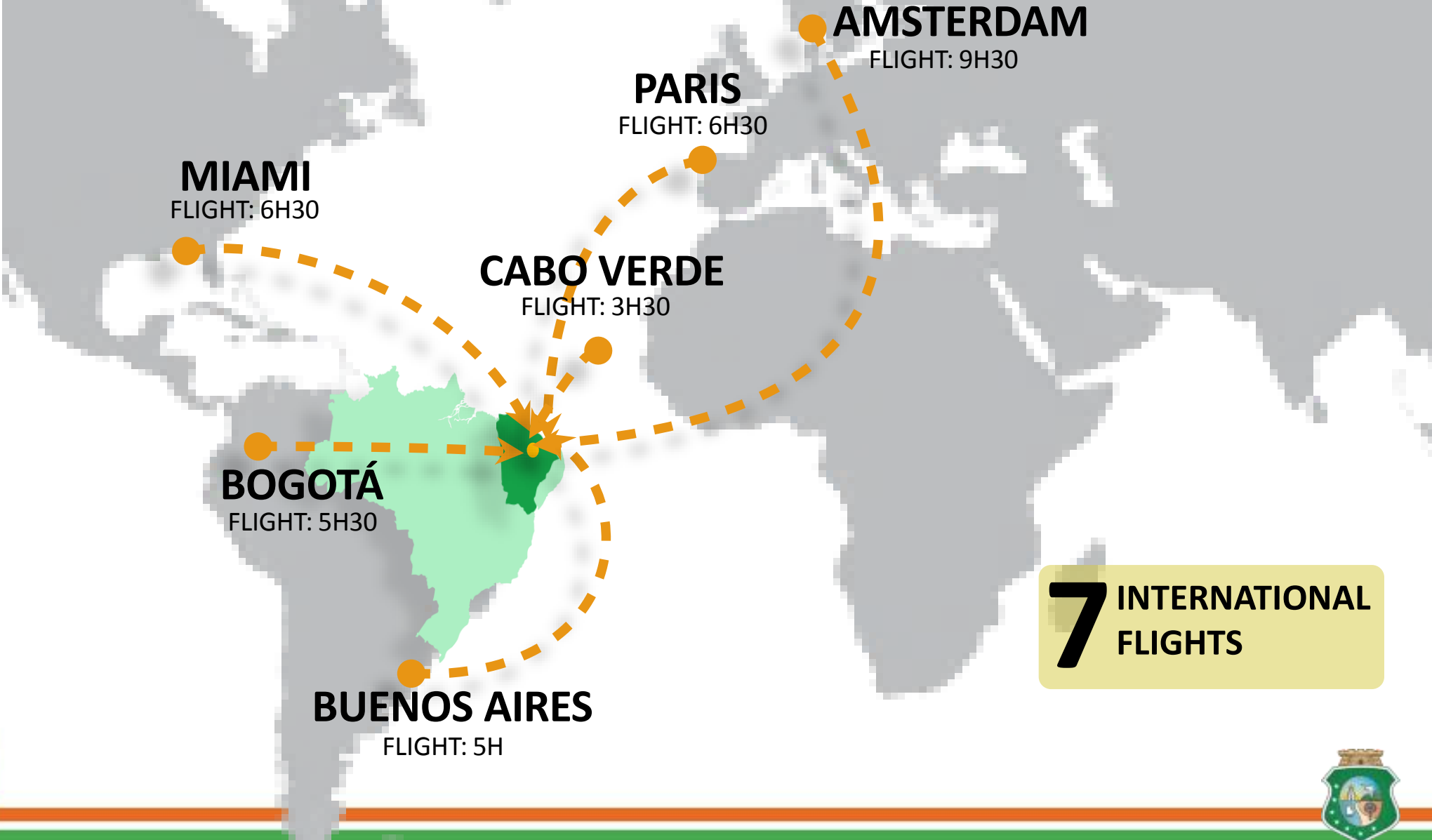


- Inside Industrial Complex of Port of Pecém (ICPP);
- Near to Pecém Seaport – 06 km;
- Tax breaks: federal, state and local;
- Government Partnership;
- Infrastructure and industrial facilities.
- Low cost real estate

TRANSPORT TIME TO SEAPORTS



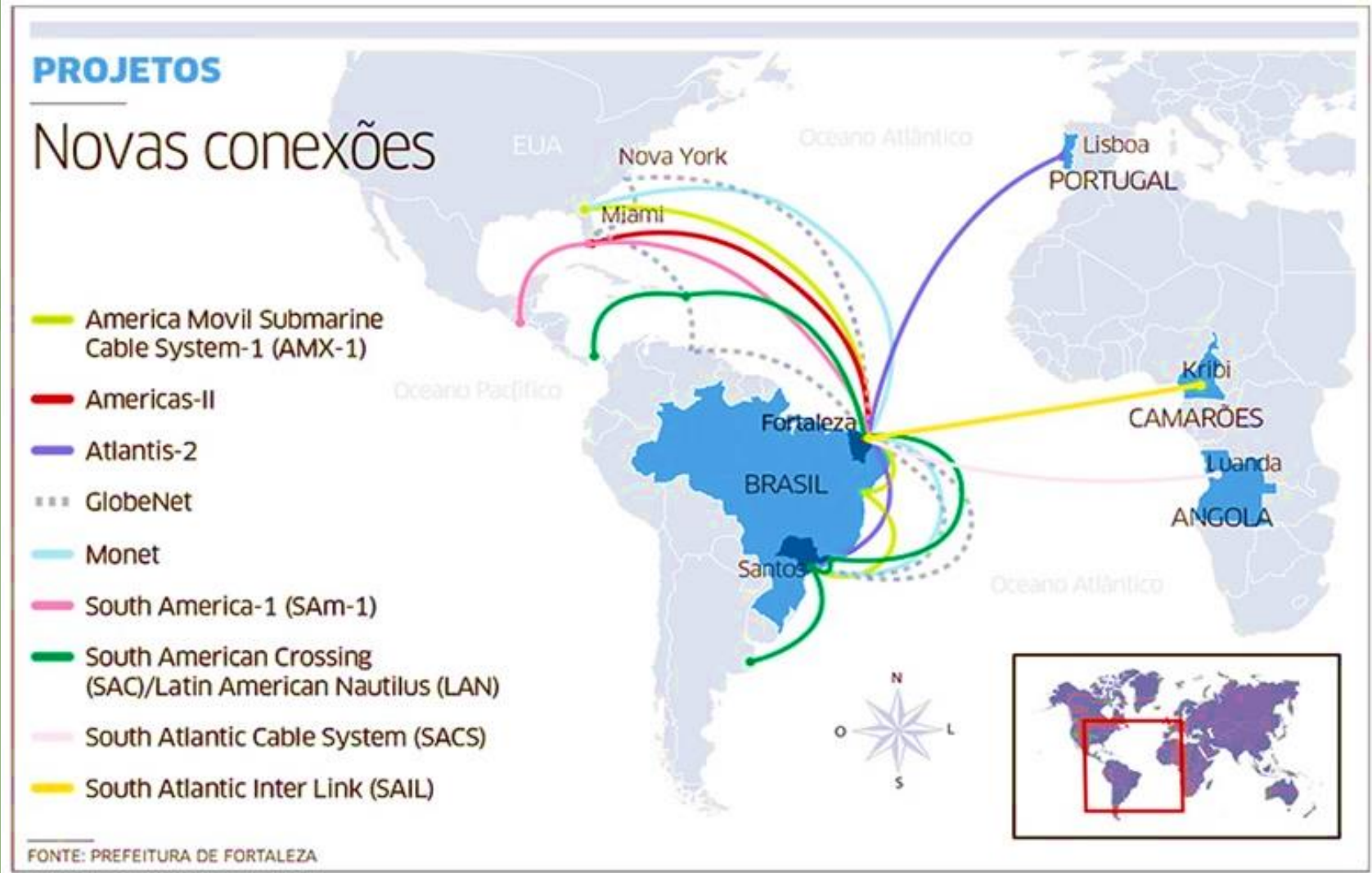
FLIGHT TIME TO AIRPORTS



7 INTERNATIONAL FLIGHTS

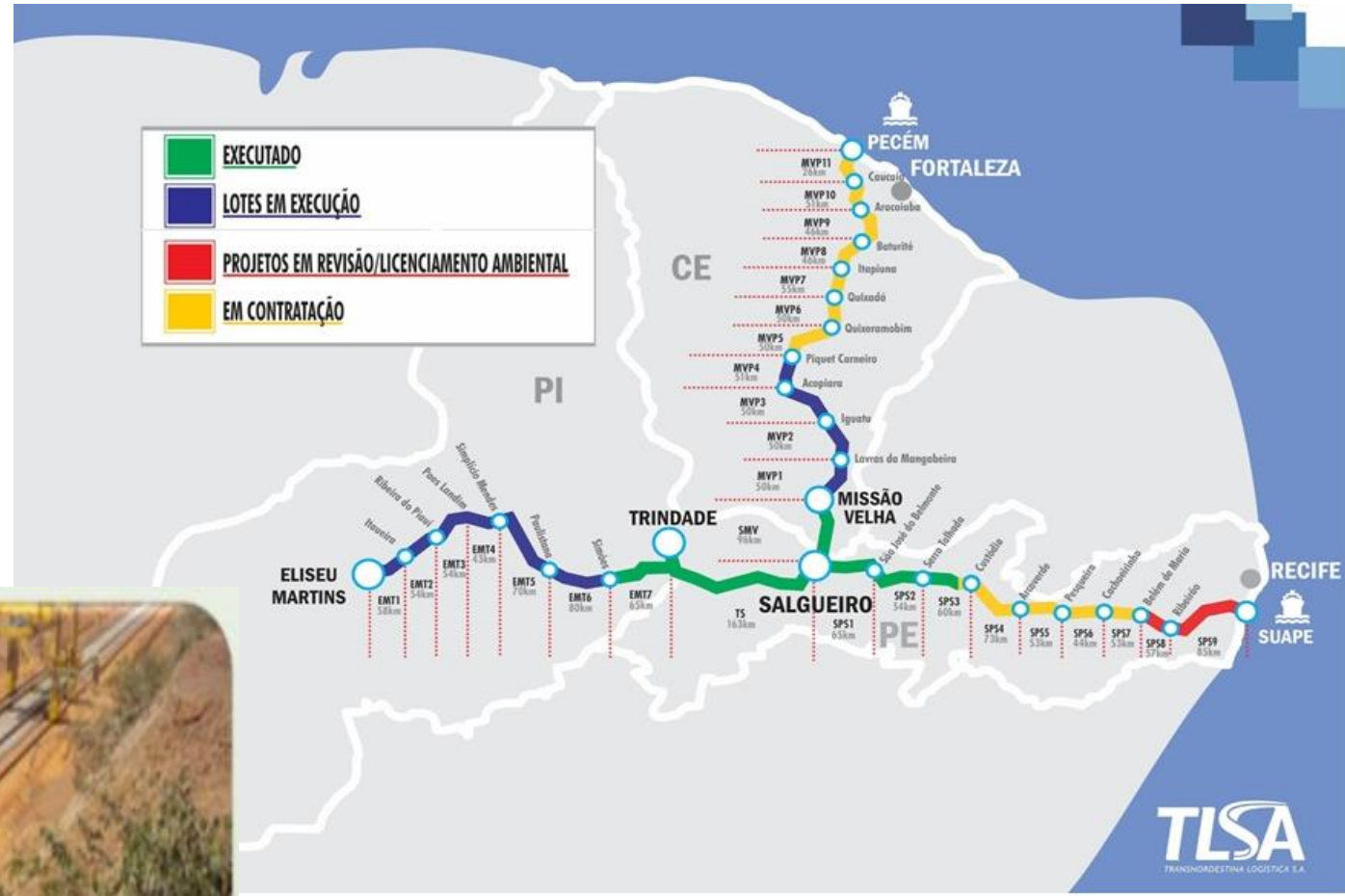


CEARÁ'S DIGITAL SUPER HIGHWAY



RAILWAY CONNECTION

- Trans-Northeast
- Largest linear construction in Brazil
- Extension: 1.753km;
- Investment: U\$3.63 billions;
- Transport capacity: 30 millions tons/year



EPZ MASTER PLAN

Sector I – 1.251 ha.

- ❑ Steel Mill;

Sector II North – 746,52 ha.

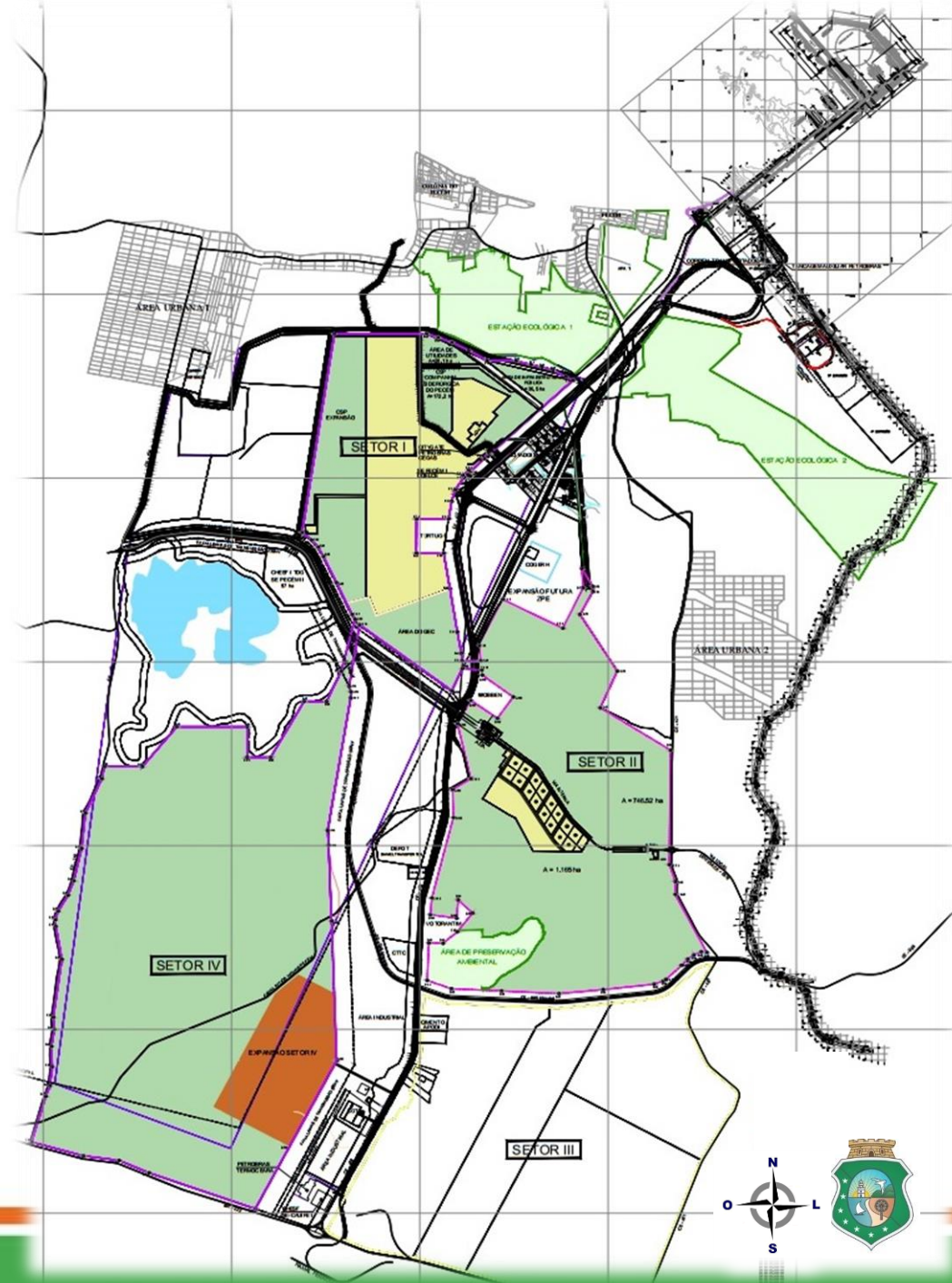
- ❑ Refinery;

Sector II South – 1.165 ha.

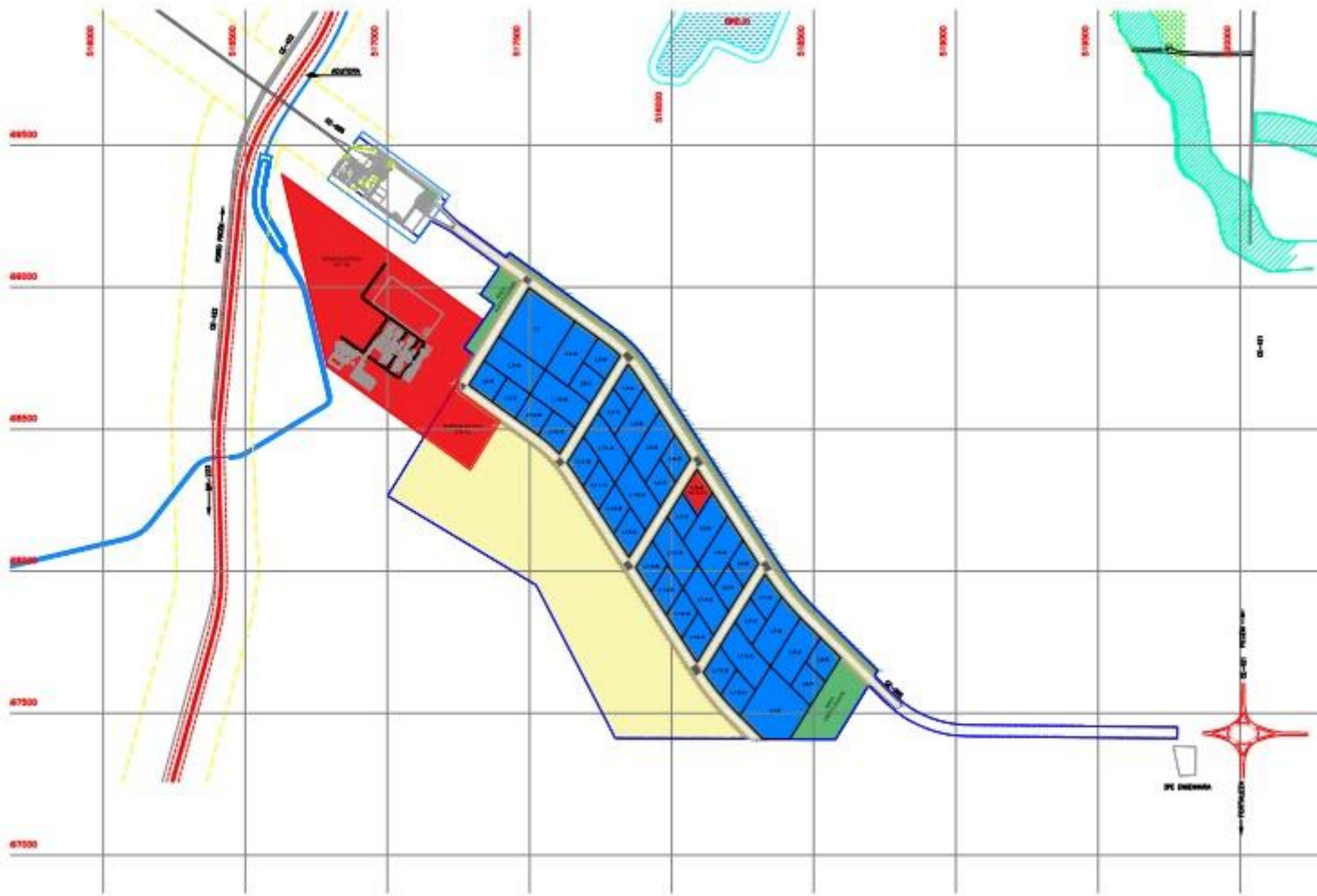
- ❑ Industries;

Sector IV – 3.020 ha.

- ❑ Expansion.



EXPANSION MASTER PLAN



↑
Pecém
Fortaleza
→



The text block contains directional arrows and location names. A green arrow points upwards, followed by the text 'Pecém' and 'Fortaleza' stacked vertically. A dark green arrow points to the right. Below the text is a compass rose with 'N', 'S', 'E', 'O' markers and the city coat of arms of Fortaleza, Ceará.

TAX BENEFITS

FEDERAL

Aquisition of good and services on **Domestic Market:**

- Suspension of:
 - IPI;
 - COFINS;
 - PIS/PASEP.

Aquisition of good and services on **External Markets:**

- Suspension of:
 - II;
 - AFRMM;
 - IPI;
 - COFINS Import;
 - PIS/PASEP Import.

REGIONAL

- Up to 75% reduction on Income Tax.

STATE

- Deferment of ICMS on purchases of fixed assets, spare parts, raw materials, intermediate materials and packaging materials, occurred within the state of Ceará and importation. When purchased from other states, it is also deferred the ICMS tax rate complement that would be paid to the state of Ceará.

LOCAL

- Service Taxes reduced to 2%.

OTHER BENEFITS

- **Companies can keep 100% of export earnings abroad;**
- **Companies are exempted from licenses from federal agencies, which are not related to sanitary policy, the interests of national security or environmental protection;**
- **Legal certainty for benefits lasting 20 years, that could be extended;**
- **Distant only 06km from the Seaport of Pecem, 56km from the Pinto Martins International Airport and 60km from the Seaport of Fortaleza.**

INFRASTRUCTURE

- **Operating 24 hours, 07 days of the week;**
- **Total area of 6.182,4 hectares;**
- **Rigorous customs inspection system with modern access control of vehicle and plates;**
- **Monitored boundaries with vehicles in route and digital surveillance cameras;**
- **Road Scales: 02 scales of 120 tons and 36 meters and 01 scale of 80 tons and 25 meters long;**
- **Covered warehouse (4,000 m²) with high dock and courtyard;**
- **Biometric recognition of drivers and vehicles reader plates (with night operation capability);**
- **Customs Clearance area with 55.000m² hectares and capacity for storing more than 1.200 TEU's.**

COMPANIES AT EPZ CEARÁ

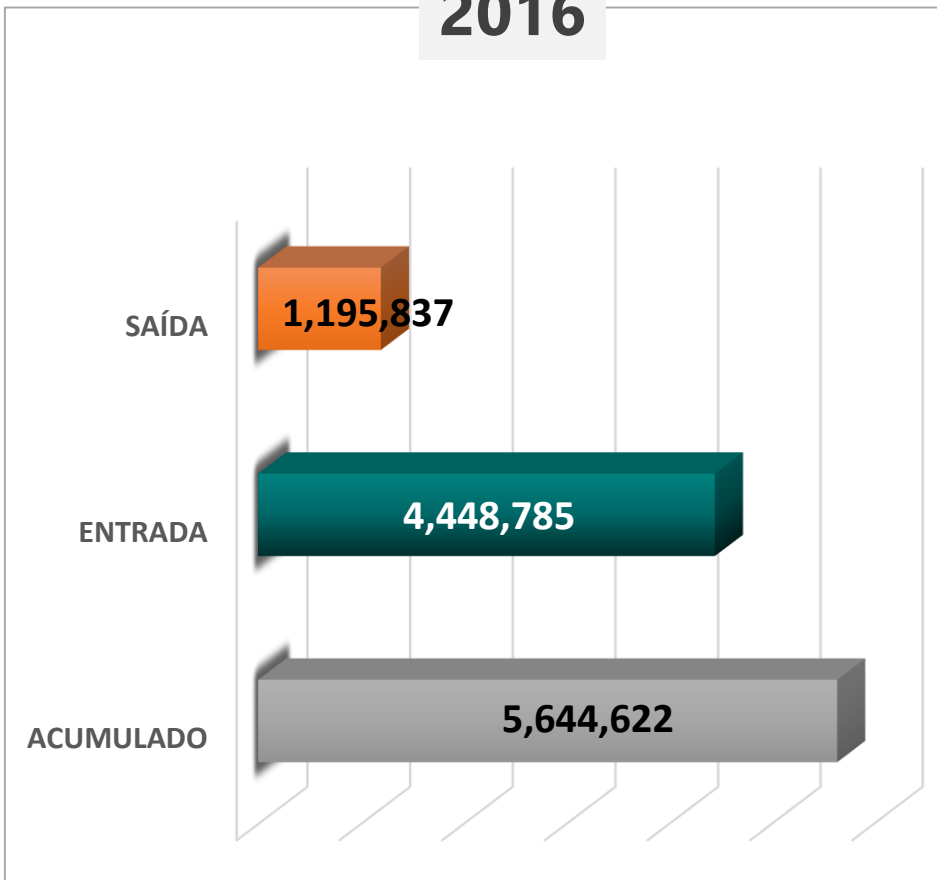
COMPANY	FIELD OF BUSINESS	INVESTMENT (U\$)	GENERATED EMPLOYMENT
CSP	Steel Mill Company	5,4 billions	12.000
Vale Pecém	Steel Mill Company	96,7 millions	180
Praxair White Martins	Manufactured Gases	111,3 millions	480
Phoenix Pecém	Processing Slag Material	86 millions	200

EXPECTATIONS – 2017 TO 2027

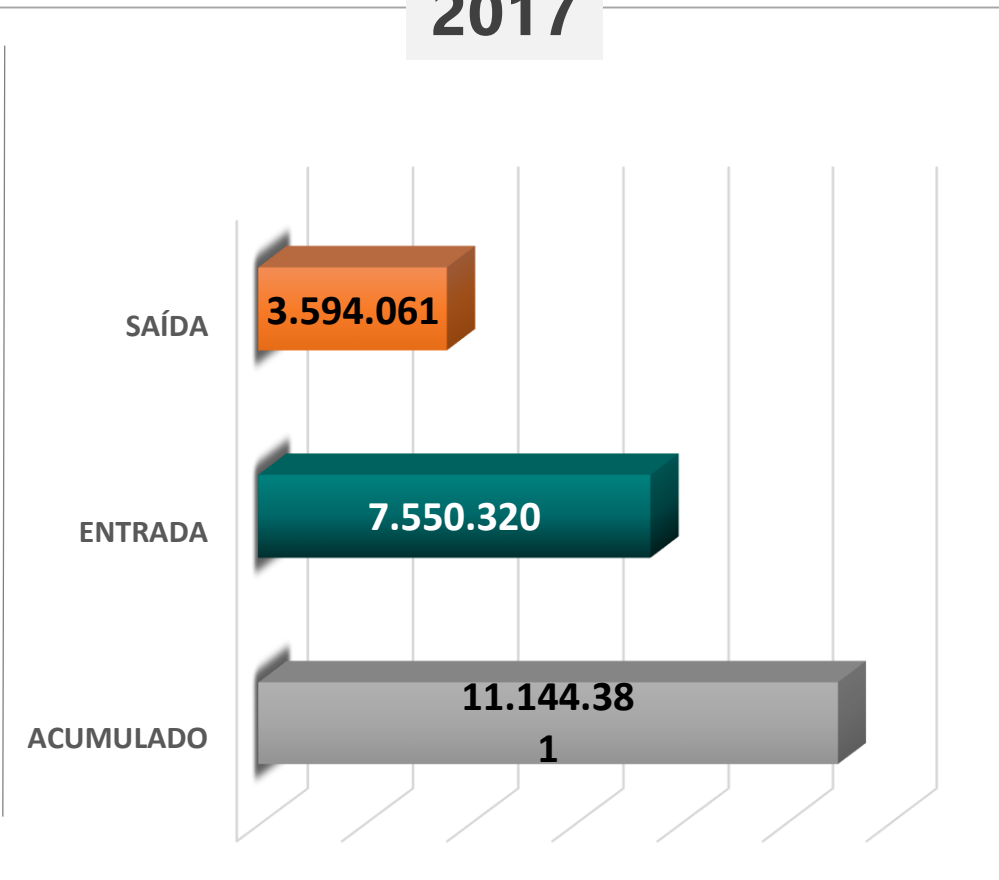
COMPANY	FIELD OF BUSINESS	INVESTMENT (R\$)	GENERATED EMPLOYMENT
GRANITE	Granite	180 millions	2.160
MINING	Industrial Minerals	210 millions	500
METALLURGICAL	Metallurgical	170 millions	2.800
ELECTRONICS	Eletronics	80 millions	400
PETROCHEMICALS	Petrochemical	12 billions	3.500
AGRIBUSINESS	Fish and Fruits	36 millions	1.800
	Total	12,676 billions	11.160

ANUAL HANDLING(ton)

2016



2017



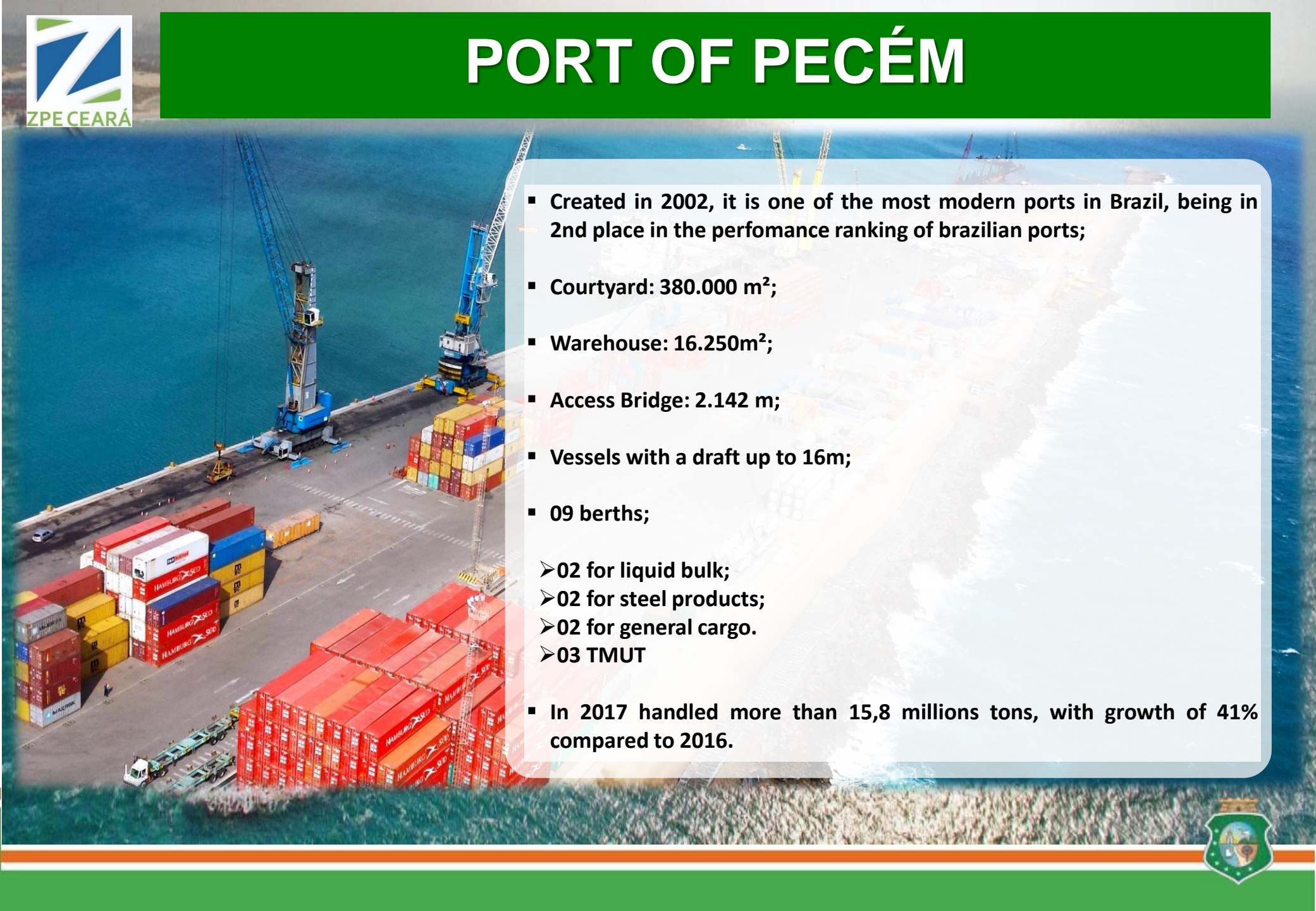
Growth of 97,43%



- ✓ **Joint-Venture of Vale / Dongkuk / Posco;**
- ✓ **Investment: U\$ 5,4 billions;**
- ✓ **Production: 3 millions tons/year of steel slabs;**
- ✓ **Increase of 12% on local GDP;**
- ✓ **Generated employment:**
- ✓ **Construction: 23 thousand jobs;**
- ✓ **Operating: 4 thousand direct jobs and 12 thousand indirect jobs.**



PORT OF PECÉM

- 
- Created in 2002, it is one of the most modern ports in Brazil, being in 2nd place in the performance ranking of Brazilian ports;
 - Courtyard: 380.000 m²;
 - Warehouse: 16.250m²;
 - Access Bridge: 2.142 m;
 - Vessels with a draft up to 16m;
 - 09 berths;
 - 02 for liquid bulk;
 - 02 for steel products;
 - 02 for general cargo.
 - 03 TMUT
 - In 2017 handled more than 15,8 millions tons, with growth of 41% compared to 2016.

PORT OF PECÉM



PECÉM INDUSTRIAL AND PORT COMPLEX

More than 20 companies, such as Wobben e ENEVA (thermo)

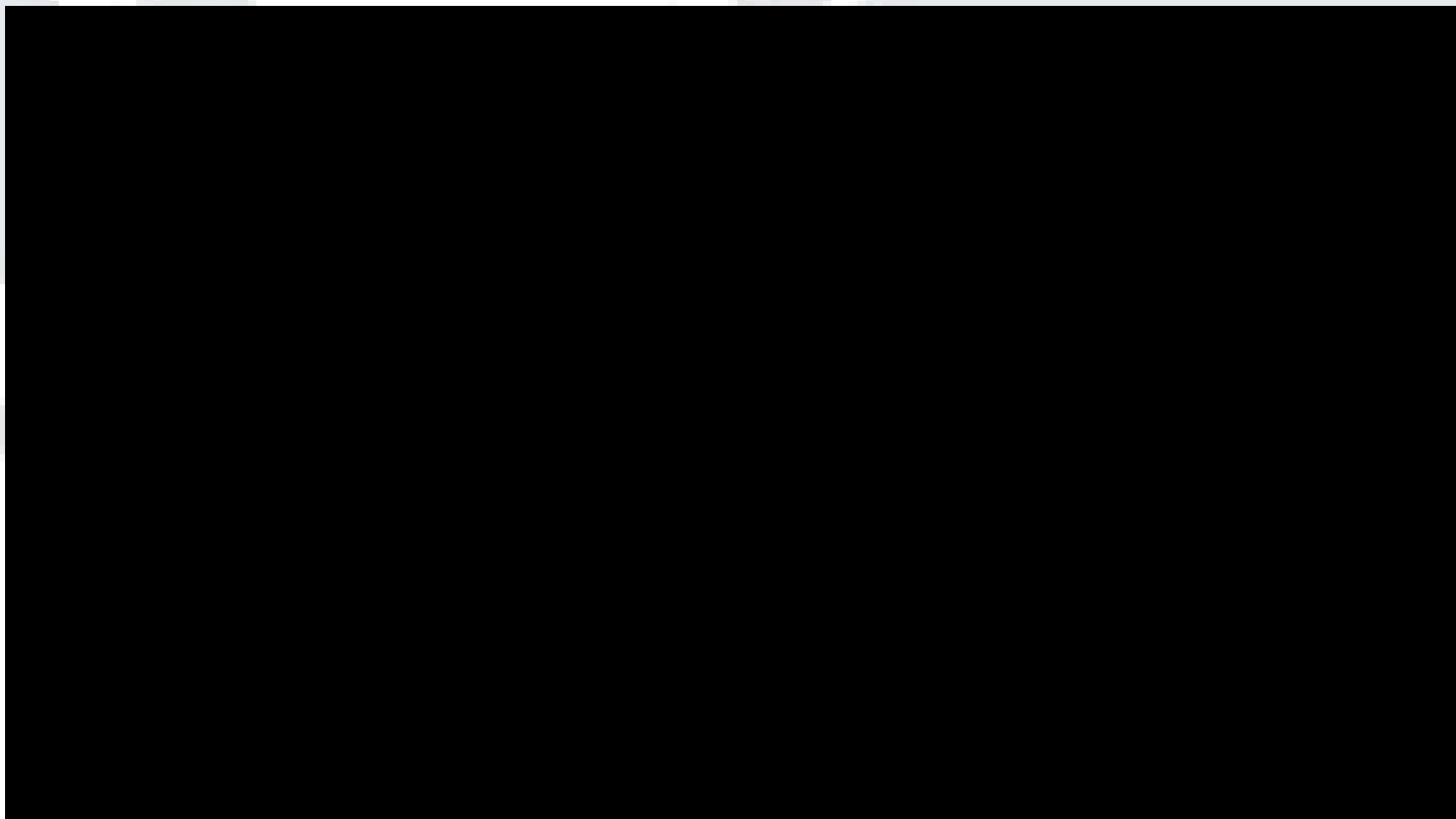


IFCE PECÉM – Total area of 9,1mil m² The biggest on Latin America.





EPZ CEARÁ



CONTACT US

Companhia Administradora da Zona de Processamento de Exportação do Ceará – ZPE Ceará

Esplanada do Pecém, s/n – Rodovia CE 155

São Gonçalo do Amarante – Ceará, Brasil

Fone: 85 3195 2500 | www.zpeceara.ce.gov.br

Secretaria do Desenvolvimento Econômico – SDE

Av. Dom Luís, 807, 16º andar, Meireles

Fortaleza – Ceará

Fone: 85 3444 2902 | www.sde.ce.gov.br

Secretaria de Assuntos Internacionais

Palácio da Abolição – Av. Barão de Studart, 505, Meireles

Fortaleza – Ceará

Fone: 85 3466 4920 | www.ceara.gov.br





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Mário Lima Junior

President of EPZ Ceará

Assessoria
para Assuntos
Internacionais



GOVERNO DO
ESTADO DO CEARÁ
Gabinete do Governador



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Secretaria do Desenvolvimento Econômico

